



TRIBE DIGITAL
VENTURES



WHITEPAPER

www.tribedigitalventures.com

Table of Contents

Disclaimer	02
Mission	04
Vision	04
Abstract	05
Introduction	06
Market statistics	09
Market problems	10
Solutions	11
TDV Token	13
Tokenomics	13
Token utility	14
Project ecosystem	16
Revenue model	17
Growth plan	18
Roadmap	19
Summary	20
Team	21

Disclaimer

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Mission

To revolutionize the real estate industry by leveraging blockchain technology to create a transparent and accessible global marketplace. We strive to empower investors from all corners of the world to participate in the real estate market, providing unparalleled access to new investment opportunities and helping to shape the future of this dynamic and constantly evolving sector.



Vision

Our vision is to democratize real estate investment by creating an all-in-one platform that connects real estate professionals with investors from around the world. Through our platform, developers, agents, portfolio managers, and commercial property holders can raise funds for their projects, while investors can easily find and invest in real estate opportunities that align with their interests and financial goals. We strive to make real estate investment accessible, transparent, and effortless for everyone.



Abstract

Tribe Digital Ventures is a real estate consultation company that has been operating in Australia since 2020. The company has established a strong foothold in the real estate debt and equity market and aims to revolutionize the industry with the incorporation of Web 3.0 technology.

Tribe Digital Ventures aims to introduce cryptocurrency-based investments to the global real estate market while at the same time digitizing the complete real estate industry. The company believes that if people are given the opportunity to invest in the real estate market anywhere in the world with ease, without any cross-border limitations, the growth in this market will be multifold.

Tribe Digital Ventures Funds Management aims to create a global platform to connect real estate projects worldwide with investors of all categories ranging from institutions to family offices, wholesale investors and sophisticated investors.

By mainstreaming the STO and blockchain, Tribe Digital Ventures aims to bring more transparency, growth, and reach to the real estate industry. Tribe Digital Ventures seeks to leverage the power of technology to foster growth and profitability for all stakeholders in the real estate industry.



Introduction

The global real estate market is a massive industry worth approximately USD 4 trillion. However, there are stark discrepancies in the growth of the real estate market across different regions of the world. While some places have high demand with overpriced real estate properties, others struggle with insufficient funds and lack of investment in the real estate sector.

The insufficiency of funds creates a huge variation in the growth of real estate market around the world and this in turn inhibits the growth of the country and its people. Fortunately, small investors now have more liquidity than ever and are eager to invest in innovative ideas and technologies. Yet, there is no centralized platform that connects them with viable real estate projects. Additionally, the current real estate market relies heavily on paper documentation, leading to numerous problems.

The solution lies in the digitization of the real estate market. Incorporating blockchain technology and cryptocurrency for cross-border transactions can revolutionize the industry. A digital platform that connects investors with worthwhile projects can facilitate growth and profitability for all parties involved. It is time to embrace the potential of technology and lead the way in transforming the real estate market.



About company

Tribe Digital Ventures has been the front-runner in the real estate debt and equity market in Australia since 2020.

The company currently manages real estate projects worth over USD 28 million in Australia through its various ventures.

The company currently has multiple successful business models in place including consultation services, ownership of an EOS500 investment platform, and an A/R AFSL Managed Investment scheme regulated and licensed fund.



Project details

The real estate industry has been disrupted by the introduction of blockchain technology, which has enabled the tokenization of real assets such as property. This has led to the creation of marketplaces and platforms that allow for faster, cheaper and more transparent transactions, as well as fractional ownership of property.

With the exponential growth of cryptocurrency users and liquidity in the crypto market, Tribe Digital Ventures sees the potential to combine this growth with the real estate market.

The company aims to create a revolutionary ecosystem that utilises the latest blockchain technology and cryptocurrency to provide global investment sources for real estate projects.

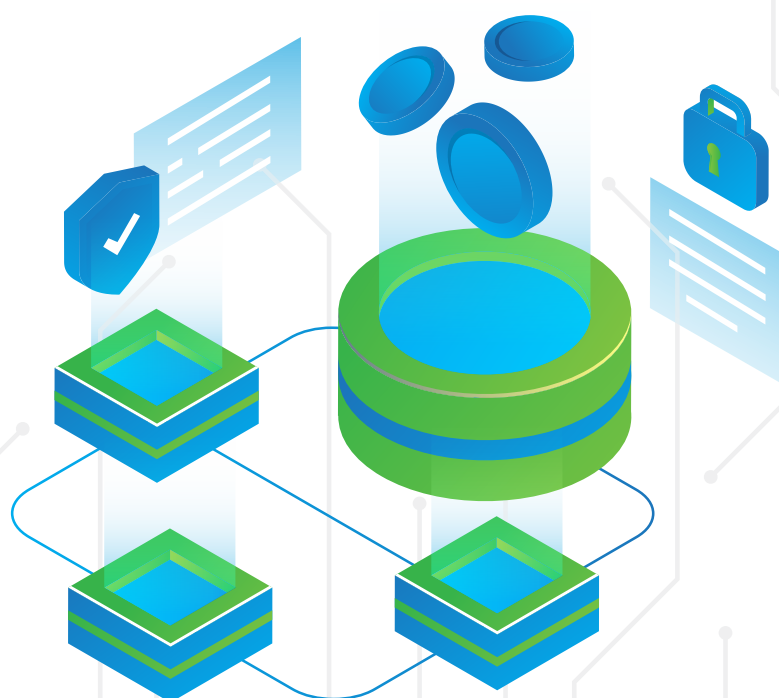
Though the concept of cryptocurrencies has been debated everywhere for its rules and regulations, many governments in the world have structured and regularized cryptocurrencies, investments, trading and payments.

Tribe Digital Ventures aims to incorporate blockchain or Web 3.0 technology into the real estate market with a utility token and an STO. The ecosystem will incorporate a utility token that will be used for multiple aspects of the TDV ecosystem, and an STO (Stable Token Offering) which will be used by real estate projects to raise funds.

The utility token will be the core of the ecosystem and will be utilized in every aspect from investments to ROI.

STO or Stable Token Offering will be utilized by real estate projects for raising funds. The STO, how it works and the legal aspect, all will be managed by Tribe Digital Ventures.

Through this, Tribe Digital Ventures hopes to attract investors from all over the world who are interested in investing in asset-backed cryptocurrency or real estate projects.



Market Statistics

1.The global cryptocurrency market is valued at USD 1.23 trillion.

<https://coinmarketcap.com/>

2.The global real estate market grew from \$3694.47 billion in 2022 to \$3976.18 billion in 2023 at a compound annual growth rate (CAGR) of 7.6%.

<https://www.thebusinessresearchcompany.com/report/real-estate-global-market-report>

3.The global mortgage lending market size is estimated to reach US\$ 25998.1 billion by 2030, growing at a compound annual growth rate (CAGR) of 9.5% during the forecast period from 2022 to 2030.

<https://www.taiwannews.com.tw/en/news/4833664>

4.With the current growth in real world asset tokenization and digitization of securities, the STO market is projected to go beyond USD 20 trillion by the end of the decade.

<https://www.securities.io/state-of-security-tokens-2023-current-and-projected-adoption/>



Market problems

1. Reliance on manual work

The real estate industry has been slow to embrace digital adoption, with most of the market still relying on paper-based processes. This is evident across the world, with many real estate transactions still being conducted through traditional channels. Despite the growing adoption of technology in recent years, the real estate industry has been hesitant to fully embrace digital solutions.



2. No single reliable platform for small investors to invest into real estate market

The real estate industry is currently experiencing difficulties due to demand imbalances and a reluctance to adopt digital solutions, which has resulted in challenges for investors. This has been particularly problematic for small investors, who have been neglected in favor of high-net-worth clients. As a result, the industry has been facing challenges related to growth and profitability.



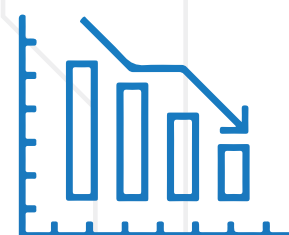
3. Difficulty to invest in offshore real estate markets

Investing in offshore real estate markets can be challenging for several reasons. Firstly, offshore investing can have a negative reputation and is often portrayed as shady or illegal in the media. However, reputable companies offering offshore investment opportunities can provide legal and fiscally sound options. Secondly, investing in offshore real estate markets can have additional risks such as currency exchange risk due to fluctuations in exchange rates. Additionally, offshore investing often requires high costs and increased regulatory scrutiny.



4. Less growth in low GDP economies

Economic growth is a powerful tool for reducing poverty and improving the quality of life in developing countries. However, many low GDP countries face challenges in utilizing and growing their real estate sector due to the unavailability of funds. This is because investors may be hesitant to invest in these markets due to negative reputation, currency exchange risk, high costs, and increased regulatory scrutiny.



Solutions

1. Digitization of real estate market

With the increasing demand for more efficient and transparent processes, real estate companies are now exploring the potential of Web 3.0 technology, including cryptocurrency-based investments, to revolutionize the industry. The adoption of technology in real estate is expected to increase in the future, with companies mainstreaming STO and blockchain to bring more security, transparency, growth, and reach to the real estate industry.



2. Creation of a platform for connecting investors worldwide with real estate projects

Tribe Digital Ventures seeks to offer a platform that invites investors worldwide to invest in real estate projects, allowing them to reap the benefits of profit or value appreciation. The platform's global reach provides greater access to real estate investment opportunities that were once only available to high-net-worth individuals. The goal is to democratize real estate investing, enabling smaller investors to diversify their portfolios with real estate assets. The platform's primary objective is to offer a dependable and accessible way for investors to invest in real estate projects.



3. Globalization

Tribe Digital Ventures global platform would connect investors worldwide with real estate projects, allowing them to become fractional owners of the project. Moreover, the platform uses blockchain and STO technology to provide a reliable and transparent way for investors to invest in real estate projects and become fractional owners. This technology could potentially help with the globalization of the real estate market and make real estate investing more accessible to investors worldwide. Additionally, the use of cryptocurrency as a means of exchange on the platform could play a significant role in the TDV ecosystem, making it easier for investors to invest in real estate projects globally.



4. Utilizing the real estate potential of low GDP countries.

The system developed by Tribe Digital Ventures will create an opportunity for countries with high GDP and liquidity to invest in real estate projects located in countries with huge potential but low GDP. This will help in unlocking the potential of the real estate sector in low GDP countries by providing them with access to investment capital that they would not be able to obtain otherwise. These investments could lead to the development of infrastructure, which would create new jobs, increase housing availability, and stimulate economic growth. The use of blockchain and STO technology ensures transparency and reliability for investors, which will lead to more investment in real estate projects in low GDP countries. The system has the potential to democratize real estate investing and make it more accessible to investors worldwide, unlocking the potential of the real estate sector in low GDP countries.



TDV token

TDV token will be an ERC20 token based on the polygon blockchain. The token will act as a utility token in the Tribe Digital Ventures ecosystem and will play a significant role in the current and future expansion of the platform.



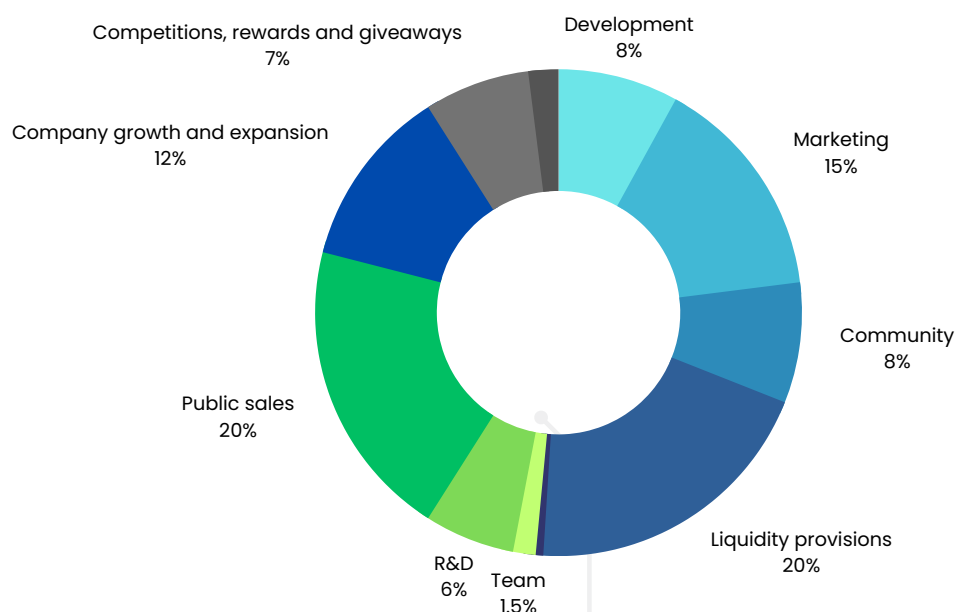
Tokenomics

Max supply: 5 million

Circulating supply: 1 million
(Initial mint)

ICO avg price: USD 2.5

Listing price: USD 5



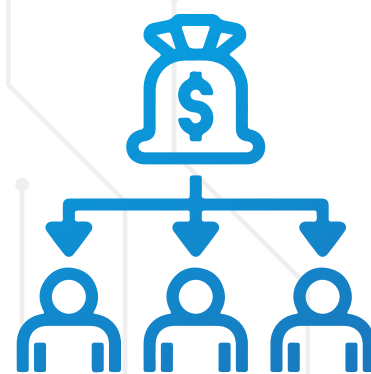
Stakeholder	Total tokens allocated	% of circulating supply
Development	80000	8%
Marketing	150000	15%
Community	80000	8%
Liquidity provisions	200000	20%
Advisors	5000	0.50%
Team	15000	1.50%
R&D	60000	6%
Public sales	200000	20%
Company growth and expansion	120000	12%
Competitions, rewards and giveaways	70000	7%
Partners	20000	2%

Token utility

1. Investment: Tribe Digital Ventures is disrupting the traditional real estate investment market by providing investors worldwide with an opportunity to invest in real estate projects through the TDV token. By purchasing the TDV token, investors will have a direct stake in all three of Tribe Digital Ventures' holdings, including their flagship fund. This means that investors will play a crucial role in the future growth and expansion of the company. In addition to being a part of the company's growth, investors will also enjoy a variety of benefits within the ecosystem. These benefits include access to exclusive investment opportunities, lower transaction fees, and a transparent investment process. By democratizing real estate investing, Tribe Digital Ventures is providing greater access to investment opportunities, particularly for small investors who have been overlooked in favor of high-net-worth clients. Overall, the TDV token offers a unique opportunity for investors to directly invest in the future of Tribe Digital Ventures while enjoying a range of benefits within the ecosystem.



2. Annual dividends: Tribe Digital Ventures' TDV token offers not only the opportunity for investors to hold a direct stake in the company's real estate holdings, but also the potential for significant returns on their investment through annual dividends. As the company continues to grow and expand its portfolio, the value of the TDV token will appreciate, providing investors with a potential source of passive income. In addition to this, the company is committed to providing long-term benefits and profits to its investors, ensuring that those who hold TDV tokens stand to benefit from the company's success for years to come. The TDV token brings forth an exciting opportunity for investors looking to gain exposure to the real estate market and benefit from the growth of a dynamic company.



3. Investment in real estate: Tribe Digital Ventures' TDV token offers investors a unique opportunity to invest in real estate projects across the globe. Not only can investors use fiat currency and other cryptocurrencies to invest in real estate, but they can also use TDV tokens. By investing in real estate projects through TDV tokens, investors can enjoy additional perks and benefits that may not be available when using other forms of currency. These additional benefits will be revealed at a later stage of the project, but they are sure to provide even more incentive for investors to use TDV tokens for their real estate investments. With this kind of flexibility and potential rewards, the TDV token is a compelling choice for investors looking to enter the real estate market.



4. Special invites and discounts: As a holder of the TDV token, investors will have access to exclusive investment opportunities in the real estate market. One such benefit includes special invitations to participate as an early investor in real estate projects at better prices than non-holders. This means that TDV token holders can potentially benefit from better returns on their investment by investing in real estate projects at a lower cost. This is a unique advantage that is not available to non-holders, making the TDV token a valuable asset for investors looking to maximize their investment potential in the real estate market.



Project ecosystem

1

Tribe Digital Ventures Holdings Pty Ltd

Tribe Digital Ventures Holdings is the parent company and operates the Tribe Digital Ventures ecosystem.

2

Tribe Digital Ventures IP Pty Ltd

This is the licensed EOS500 investment platform operated by Tribe Digital Ventures.

3

Tribe Digital Ventures Funds Management Pty Ltd

This is the A/R ASFL Managed Investment Scheme regulated and licensed fund in Australia.

4

Tribe Digital Ventures Consulting Pty Ltd

This is the real estate consultation sub-venture of Tribe Digital Ventures Holdings.

5

TDV Token

This is the ERC20 utility token which will be playing central role in the Web 3.0 ecosystem of the Tribe Digital Ventures.

Revenue Model



1. Consulting services

This has been the major source of revenue for Tribe Digital Ventures till now and is growing at an exponential rate since the company was formed in 2020. We aim to grow our consultation services outside of Australia to expand the company further.

2. EOS500 Investment platform

The platform is meant for helping projects in Australia to raise funds for real estate development. The investment platform is currently operational and has successfully raised investments for many projects.

3. STO for real estate projects

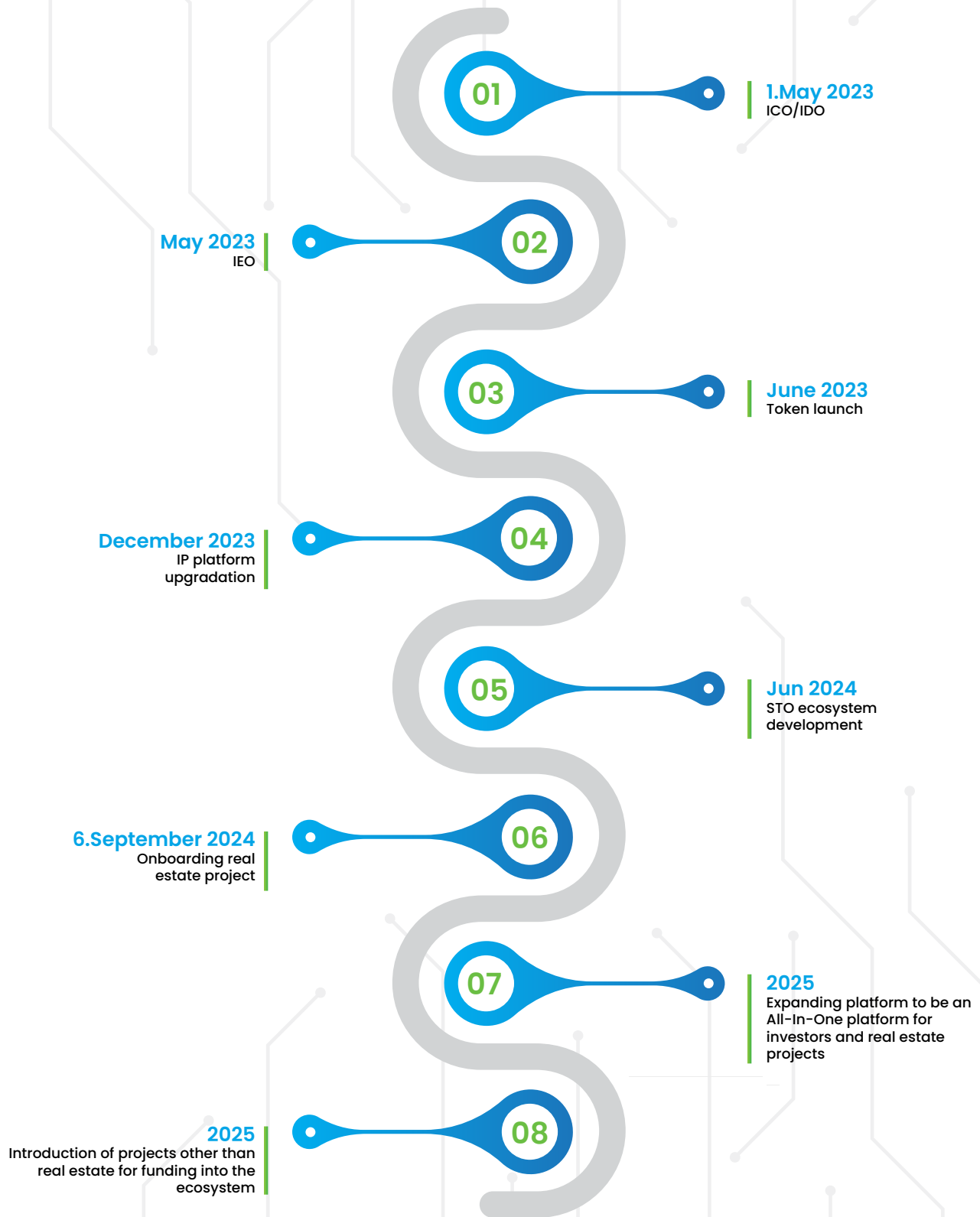
Further expansion of the Tribe Digital Ventures ecosystem will integrate fund raising by Stable Tokens for real estate projects. This means that the real estate developers and commercial property holders can now take the benefit of getting liquidity from everywhere in the world.

Growth plan

- 1.** Launch of the TDV utility token to kickstart the growth of real estate market and its integration with Web 3.0 technology.
- 2.** Upgradation of the Investment Platform is necessary so that people from all over the world can start investing in real estate markets anywhere in the world. This will be started in Australia and will then be rolled out in other nations of the world in a regulated and legal manner.
- 3.** Stable Token Offering will be started at a later stage once the Investment Platform is upgraded and new projects are onboarded.
- 4.** The STO will be expanded globally at a later stage but keeping in mind the regional legal compliance.



Roadmap



Summary

Tribe Digital Ventures manages real estate projects in Australia, with multiple successful business models in place.

The real estate market globally faces problems such as the low rate of digital adoption, difficulty for small investors to invest, offshore investment challenges, and unavailability of funds for low GDP countries. To solve these problems and promote globalization, Tribe Digital Ventures aims to digitize the real estate market with Web 3.0 and blockchain technology, attract global investors to invest in real estate projects, and enable countries with high liquidity to invest in low GDP countries.

The project aims to attract investors from all parts of the world who are looking to invest in the asset-backed cryptocurrency market or in the real estate market at any place on earth. The ecosystem will have a utility token (TDV token) at its core, which will be utilized in every aspect from investments to ROI. The TDV utility token is set to operate on the Polygon blockchain as an ERC20 token. As a vital component of the Tribe Digital Ventures ecosystem, the token will play a crucial role in both the present and future expansion of the platform. Additionally, the STO or Stable Token Offering will be used by real estate projects for raising funds, and it will be managed by Tribe Digital Ventures.

Tribe Digital Ventures is disrupting the traditional real estate investment market through their TDV token, which offers investors worldwide the opportunity to invest in real estate projects across the globe. TDV token holders enjoy a range of benefits within the ecosystem, including access to exclusive investment opportunities, lower transaction fees, a transparent investment process, and special invites and discounts. The TDV token also offers the potential for significant returns on investment through annual dividends, as well as the opportunity to hold a direct stake in the company's holdings. The TDV token brings forth a compelling choice for investors looking to gain exposure to the real estate market and benefit from the growth of a dynamic and forward-thinking company.

The TDV ecosystem aims to revolutionize the real estate and STO market with its sustainable values, appreciable token value and growth trajectory.

Team



Christopher Evans

CEO Tribe Digital Ventures



Renee Du Bois

CFO-COO Tribe Digital Ventures